



Nada Dada 2014

Just made this file to get the ball going and work out computer access kinks.

Outline

This document is a hybrid:

Press packet, Business plan, and Organization visioning. Pieces of it can be quickly used to make presentations

1. Cover
2. Team Photos
3. Press Release
4. Factsheet / Executive Summary
5. Outline - (Not printed in the final)
6. Testimonials / The Organization's Purpose
7. Management Team (Brief Resumes)
8. Marketing Plan / Brand Notes
9. Operations / Technology / Staff
10. The Financials
11. - Sources of Revenue
12. - Expenses
13. - Locations
14. Designed for Growth (Development)
15. - Industry Analysis, Trends, Target Market
16. - Strategy and Risk (Milestones, and Exit Plan, The Competition)
17. Past supporters
18. - Make a commitment to the team
19. Back Cover

TO DO LIST

Anyone can embrace a task to do whether you have 5 minutes or an hour to help!

1. Copy and paste text from website to help explain how the org works.
2. Add your testimonial from being involved
3. Help write little blurbs about past events
4. Write about like minded businesses who have helped.
5. Pick a section and research info to include.
6. Ask what the team would like you to work on next
7. or just go for it!

BLAH BLAH TECH

keep photos below 2000 pixels wide or tall.
1200px is ideal

limited to gmail users

Chrome is the best browser to use.